

Strategies for Reaching a \$300 Billion Indian Bioeconomy by 2030

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Why Bioeconomy Matters?

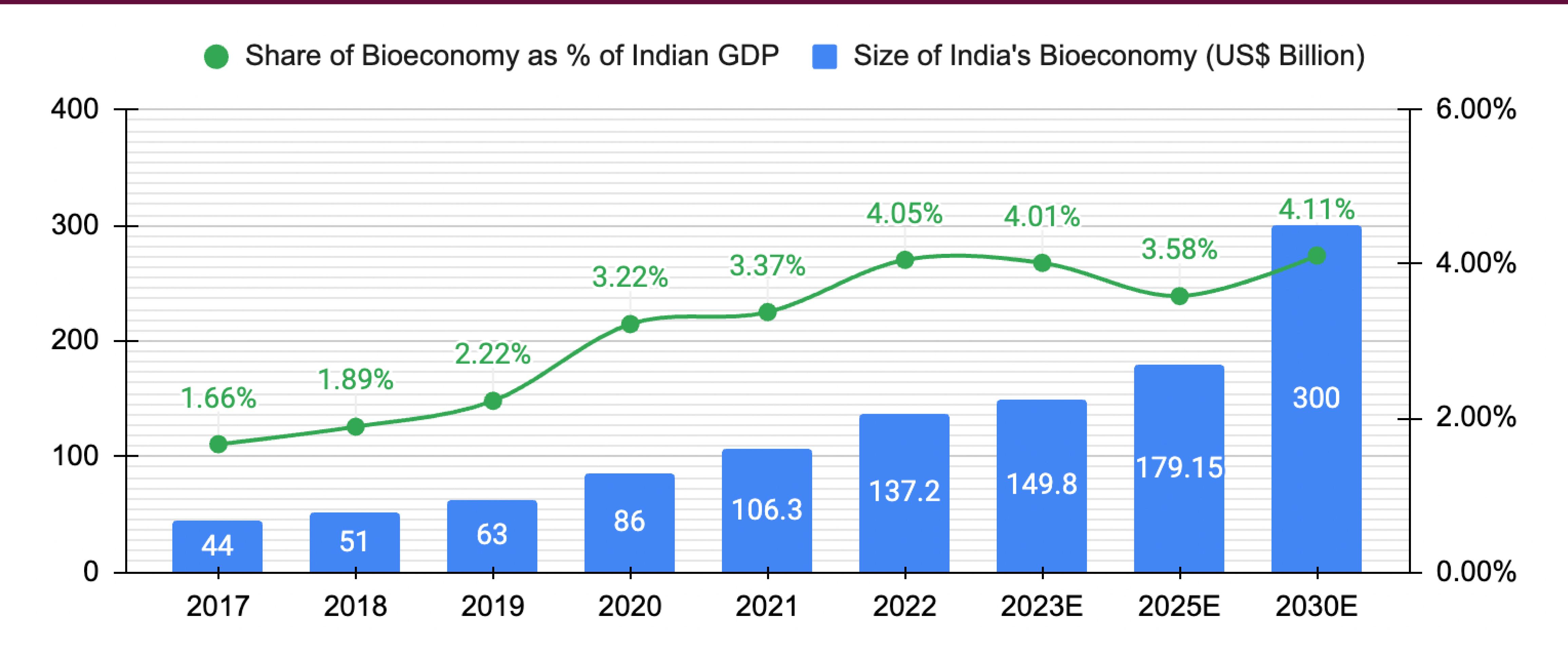
Bioeconomy stands for the "Technology-enabled development of value-added products/services from biological resources to drive the economy (increase GDP + employment); enable health security and drive sustainable development."

Driving the bioeconomy is critical to India's goal of becoming a developed nation by 2047 while maintaining its sustainable development commitments. It offers an opportunity for India to build on its existing strengths—human capital and biodiversity—to ramp up the pace of economic growth.

The emergence of new technologies and current geopolitical narratives of friend-shoring creates opportunities for India to build new technological advantages and leverage international relations to foster biotechnology cooperation and leapfrog bioeconomic growth.



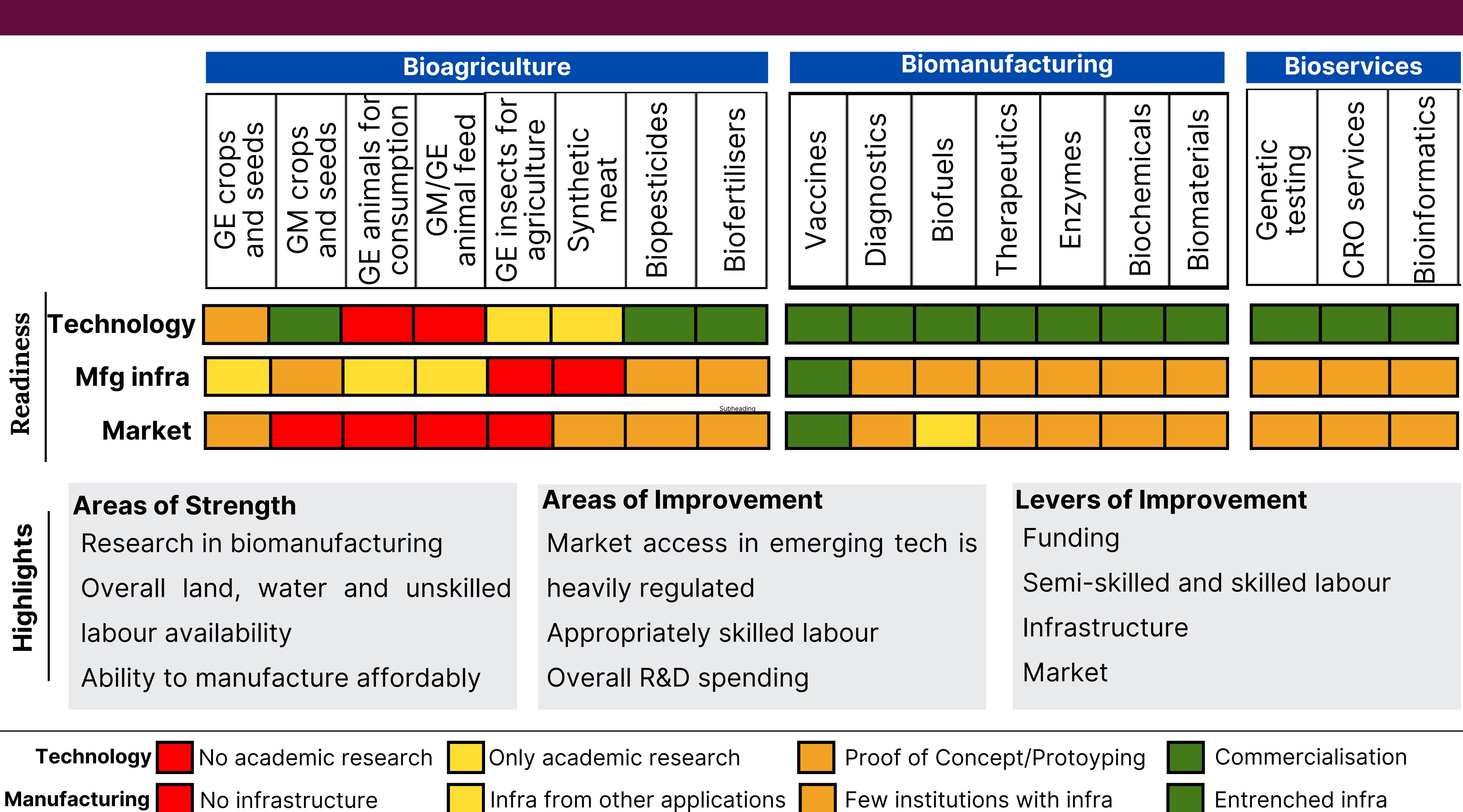
Current State of the Bioeconomy



India's bioeconomy has been increasing its share of the national GDP. COVID-19 provided a fillip to this share. However, COVID-19 was a black swan event and its waning influence is reflected in the reduced bioeconomy growth rate. India's future trajectory should account for the COVID-19 aberration and provide roadmaps that recommend substitutes.

This report recommends 15 steps to fulfil India's aim of achieving \$300 billion bioeconomy by 2030.

Current landscape of the Indian Bioeconomy



Significant govt intervention

Market

Govt. restriction

Domestic market penetration

Intl. market penetration

Key Issues of the Current Landscape

Key Levers

1 Funding

2 Labour

3 Infrastructure

4 Market

Current Constraints

India spends only 0.6% GDP on R&D, majority of which is government-funded.

PhD students pursue their further career abroad.
Undergrads are not exposed to new technologies

Infrastructure is limited and distributed across the country

There are barriers to domestic & international markets

Intended Outcomes

India should spend 3% GDP on R&D annually till 2047, driven by private sector

An appropriately skilled workforce across the bioeconomy value chain - manufacturing, research, etc.

Research infrastructure across the country; mfg infrastructure clustered

Preferred or advance purchase agreements, clear approval policies for market entry

Overview of Recommendations

Streamline Governance

- Segment biotechnology sector
- Set up Biotechnology
 Authority
- Formulate a bioeconomy roadmap

Raise R &D funding

- Extend Carbon Credit
 Policy
- Matching state grants
- Matching private sector grants

Build capacity

- Accreditate vocational programmes
- Build manufacturing clusters
- Build research hubs for emerging technologies

Strengthen IPR

- Specialised judiciary cadre
- Set up Quad patent court
- Expand technology transfer offices

Foreign Engagement

- Nucleate a VC ecosystem
- Negotiate preferred purchase agreements
- Offer shared manufacturing capacity

Streamline Governance

Issues



Biotechnology industry is at differing levels of maturation

Governance of biotech products is distributed

Policies that impact biotechnology are spread across various ministries







Solution



Segment biotech industry based on extent of domestic innovation & maturity of market

Establish a single
Biotechnology
Regulatory
Authority of India

Create an interministerial bioeconomy roadmap







Outcomes



Focus resources on priority areas for better outcomes

Holistic policy to promote biotechnology product

Inter-ministerial coordination for achieving common national goals

Raise R&D funding

Issues



Share of private sector investment in research has to double

State government funding for research is low.

Share of private sector investment in research has to double







Solution



Extend the Carbon
Credit Trading
Scheme 2023 to
finance climate
research

Union govt to match state grants for projects of state and national benefit

Matching grants or other incentives to private companies to set up infra in Tier II/III cities







Outcomes



Non-biotech industry will fund research in biotechnology.

Better utilisation of states' strengths in bioresources and talent.

Incentivise private investment in building capacity in TierII/III regions

Build Capacity

Issues



Lack of appropriately skilled workforce for biotech jobs

Biomfg. has to be at a sufficient scale

Foreign
dependence for
basic needs of
emerging tech







Solution



Accreditate vocational training programmes for bioprocessing

Union govt to match state grants for projects of state and national benefit

Build research hubs with core facilities such as gene synthesis, sequencing, etc.







Outcomes



Availability of appropariately skilled labour

Better utilisation of states' strengths in bioresources and talent.

Incentivise private investment in building capacity in Tier II/III regions

Strengthen IPR

Issues



Lack of appropriately skilled workforce for biotech jobs

Low international confidence in India's IPR system.

Low capacity to facilitate technology transfers between academia & industry







Solution



Specialised IPR cadre within the judiciary

Set up a Quad patent court within India partnerting with US, Australia and Japan

Expand technology transfer offices in each state & major biotech hubs







Outcomes



Built a trained capacity in India to jurisdicate on IPR cases faster

Built a trained capacity in India to jurisdicate on IPR cases faster

Expedite commercialisation of technologies

Foreign Engagement

Issues



Domestic VC system lacks capacity toevaluate biotech risk

Current competitors create barriers to market entry

Setting up manufacturing hubs is cost-intensive







Solution



Nucleate a VC
ecosystem by
creating a fund
alongwith domestic
& foreign VCs

Negotiate preferred purchase agreements for India-produced products

Partner with other countries to set up shared biomanufacturing hubs







Outcomes



Build domestic VC capacity and attract foreign funding for biotech

Guaranteed
demand will
reduce business
risk and cost

Increased domestic manufacturing capacity and access to foreign IP



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