

TAKSHASHILA
EXECUTIVE
PROGRAMME ON
PUBLIC
POLICY

Graduate
Certificate in
Public Policy
(GCPP)



**PROSPECTUS
AND
APPLICATION
FORM
(2012)**

TAKSHASHILA
INSTITUTION

Foundations in public policy for engaged Indians

Overview

As economic growth propels India towards becoming a middle-income country over the next decade, it is imperative that its structures, processes and ideas of governance keep pace. Closing the governance gap requires talented individuals to be equipped with the right ideas, competencies and networks.

Takshashila's **Graduate Certificate in Public Policy (GCPP)** programme aims to equip dynamic Indians with knowledge, skills and exposure to public policy.

The 12 week course provides a firm understanding of the fundamentals of public policy and governance and enable participants to apply them in their professional lives and political discourse. The programme is designed to prepare participants to better engage in the public arena, as analysts, public officials, leaders or indeed, as active citizens.

Outcomes that matter

The GCPP Programme equips students with the knowledge of the policymaking process and the factors that influence it. They will acquire skills required to analyse policy in their own context and apply this understanding to their personal, professional and political goals.

Learning from the best

The faculty is drawn from Takshashila's international network of academic experts, practitioners and experienced professionals, making for an innovative, exciting and inspiring curriculum that both addresses the basics of the discipline as well as teaches skills that can be readily applied while engaging in public affairs.

Who should take this course

The GCPP Programme is primarily designed for citizens who want to take an active, more informed role in public affairs. It is open to qualifying individuals from any sector, discipline or

occupation. The programme meets the needs of those engaging in, or seeking to engage in a broad range of professions ranging from the media, civil service, non-government organisations, law, advocacy, regulatory affairs and international business.

Individuals and organisations engaged in consulting, social services, public health, economic development and international development will benefit from this programme.

A small number of junior studentships is available for promising undergraduate students who can add value to the class.

Schedule

The GCPP Programme consists of a 12 week blended learning programme. Most of the course will be conducted remotely using an online Learning Management System.

Structure

To successfully complete the course a student must:

1. Complete the two core modules
2. Either complete the elective or work on a policy research project of their own choice
3. Participate in the two weekend contact workshops. (*For the Jan 2012 pilot intake:* Students who are unable to attend these workshops for a genuine reason may apply for either deferment or opt to receive a Certificate of Completion of Studies instead of the full GCPP.
4. Pass a composite final examination.

Application Deadline: 7 November 2011

Course Commences: 9 January 2012

Disclaimer: *The GCPP Programme* is not approved by UGC, AICTE or any other government authority. At this time is not officially recognised as a qualification for government employment.

Outcomes and Curriculum

An awakened, policy-educated Indian

What are the principal policy challenges India faces today? Does the popular discourse frame these problems accurately? Does the political system address the fundamental problems in an efficient and effective manner? How do we evaluate the manifestos, proposals and demands made by political parties, interest groups and civil society? How do we engage as empowered citizens to make a constructive contribution to India's future?

The GCPP Programme is designed to help dynamic individuals to navigate through the complex policy environment. Through networked self-study, lectures and interactive discussions, participants will gain a firm understanding of policy landscapes and emerge better equipped to play a competent role in public affairs.

Skills

Through the programme, participants will be better able to:

- Identify and understand India's policy environment
- Situate India's role as an emerging geopolitical and geoeconomic power within the context of its developmental challenges
- Apply economic reasoning in analysing public policy challenges
- Engage, negotiate with and partner with government, public and non-governmental organisations
- Forge effective relationships with policy actors and policy networks

Curriculum overview

Core Modules: Two core modules form the backbone of the course: *CP101 Introductory Public Policy Analysis* & *CP102 Economic Reasoning and Public Policy*. The lesson plan for these two modules stretches across 12 weeks, with prescribed readings, curated video lectures and assessments each week. The modules have been specifically designed by academic experts to suit the unique requirements of this programme.

Elective & Project: In addition, students can choose to complete the elective module *CP151 Approaches to India's Key Development Challenges* or alternatively propose and study a policy problem of their choice under *CP191 Policy Research Project*. Students who opt for the latter must obtain approval for their chosen topic within 15 days of the commencement of the course.

Weekend Policy Workshops: Two intensive weekends of lectures, seminars and policy workshops, (CP121 and CP122) tentatively scheduled for the fifth and tenth weekends are an integral part of the programme. These workshops bring together the class, faculty, outside experts and practitioners to impart knowledge, skills and nuances that go beyond purely online learning methods.

These workshops will be conducted Friday to Sunday and students are expected to make their own arrangements for travel and accommodation.

Special Arrangement: *For the January 2012 pilot intake:* Students who are unable to attend these workshops for a genuine reason may apply for either deferment or opt to receive a Citation of Completion of Studies instead of the full GCPP. Subject to approval by the academic committee, the deferment can be valid for the next three intakes of the GCPP course.

Final Examination: Students must pass a composite final examination conducted at the end of the course.

Course Outlines

CP101 Introductory Public Policy Analysis

This module covers the analysis, design, evaluation and marketing of public policies in India. It has three broad components.

The first component deals with an overview of the normative and positive aspects of the Indian state and its governments and focuses on the roles, motivations and behaviours of the various players in the dynamics of policy making. It aims to provide students with a basic framework to understand how public policies are made in India.

The next component introduces key concepts and methods of policy analysis and provides a practical guide on how they might be applied to address India's developmental challenges.

The final component covers policy assessment and programme evaluation with an emphasis on analytical methods.

CP102 Economic Reasoning and Public Policy

This module concerns the application of economic reasoning to the design, implementation and outcome evaluation of public policies in India.

The module will first provide an overview of analytical insights and international experiences on factors contributing to sustained high long-term economic growth. It will then introduce the basic concepts of demand and supply, and how these can be used to analyse such policies as price controls, minimum wage, import and export duties, subsidies and others. The key point which would be emphasised is the need to maintain a reasonable balance between demand and supply in a dynamic context.

The module will then discuss the primary socio-economic function of public sector enterprises and organisations involved in providing basic amenities and services, such as roads, education, healthcare and waste management. This component will also introduce the key economic concepts relevant for public policies.

The rest of the module will focus on selected public policy areas and themes. These include: budgeting for results; reforming public sector enterprises; options for infrastructure development and maintenance; public-private partnerships; food security and agriculture; social protection policies; and India's urban challenges.

CP121 and CP122 - Weekend Policy Workshops

Tentatively scheduled for the fifth and tenth weekends, the weekend policy workshops will cover discussions over course material, contemporary issues and guest lectures over three continuous days (Friday to Sunday) each.

(Elective) CP151 - Approaches to India's Key Development Challenges

This module will cover key development challenges: security, education, energy and healthcare, etc.

Each of the modules will understand the current situation, assess medium-term and long-term requirements, identify the key challenges and discuss policy solutions.

(Elective) CP191 - Policy Research Project

This is a guided self-study module where students can propose to conduct an in-depth study into a topic of their own choice, and apply the frameworks, techniques and methods taught in the core modules.

The course will be assessed based on the submission of a policy paper of around 3000 words along with a one page executive summary. This must be submitted by the end of the 12th week.

Students opting for this module must secure approval for their topic within 15 days of the start of the course. If the topic is not approved by that date, students must take CP151 instead.

Faculty

Takshashila's global talent network

Takshashila's unique networked think tank model connects to the best talent regardless of geographical locations. With fellows, members and resource persons in North America, Europe, Asia and India, each module is offered by one of the brightest minds on the subject.

Takshashila is guided by a Council of exemplary individuals who provide leadership, corporate governance and ensure robustness of our intellectual output. Councillors are drawn from among those who have made significant contributions to improving public policy in India or have supported Takshashila in extraordinary ways.

Fellows are appointed on an annual basis to conduct policy research on specific areas. They are usually drawn from the ranks of accomplished professionals who have passion and energy for public policy.

Course Faculty

Course Design/Keynote Lecturer: Mukul G Asher, Professor of Public Policy, National University of Singapore

Nitin Pai, co-founder and member of the management committee.

V Anantha Nageswaran, co-founder and member of the management committee.

Meeta Sengupta, Fellow, Geopolitics

Sushant K Singh, Fellow, Defence Policy

Naveen Mandava, Director, Policy Innovations

Vinay K Singh, Indian Revenue Service

Guest Lectures

Guest lecturers would be drawn from, but not limited to the following people associated with Takshashila:

Commodore C Uday Bhaskar (retd), Director, National Maritime Foundation

Bibek Debroy, Professor, Centre for Policy Research

Pratap Bhanu Mehta, President, Centre for Policy Research

C Raja Mohan, Senior Fellow, Centre for Policy Research

Niranjan Rajadhyaksha, Managing Editor, Mint

Ajit Ranade, Chief Economist, Aditya Birla Group

Vikram Sood, former R&AW chief

Narayan Ramachandran, Fellow & former head of Morgan Stanley India.

Dhruva Jaishankar, Fellow, Geopolitics

Srijith K Nair, Fellow, Cyber Strategy Studies

Rohan Joshi, Fellow, Cyber Security

Bibhu Prasad Routray, Fellow, Counterinsurgency Studies, former director at the National Security Council secretariat.

Raj Cherubal, Fellow & Director, Chennai Citiconnect

M Rajagopalan, MD, Cummins Co-generation

Atanu Dey, Fellow, Economics (Berkeley, US)

Sushobhan Mukherjee, Planning Director, R/GA Singapore

Administration

Admissions Policy

Takshashila seeks candidates who are deeply committed to transforming India for the better by engaging in public affairs. It welcomes applicants from any discipline, geographical location occupation or age group.

Eligibility

A bachelor's degree in any discipline. While the course is not maths-intensive, 10th standard (or equivalent) level of mathematical skills is necessary. The course will be conducted and assessed in English.

Full-time undergraduate students are welcome to apply for *junior studentship*. A few places have been set aside to encourage and prepare younger people to take an active interest in public affairs.

Fees

Application Fee: Rs 500

Course fee: Rs 25,000

Note: A special discount of Rs 10,000 is offered for the pilot intake of January 2012

(inclusive of taxes)

Students with means are welcome to contribute to the Financial Support Fund to enable deserving students to benefit from the programme.

Financial Support

Full-time students who have no other source of income, and others who can add value to the class but are unable to afford the fees at this time may apply for financial support

Application Process

The January 2012 pilot intake course commences on **9th January 2012**.

To apply, complete the attached application form or fill it online at <http://takshashila.org.in/education/admission>

The completed application form with supporting documents and a bank draft/cheque for Rs 500 should reach us by **7th November 2011**.

The completed Application Form & Fee must be sent to:

Mr Aruna Urs
Programme Manager, The Takshashila Institution
B103 Maple, Godrej Woodsman Estate
Bellary Road, Bangalore 560 024

Contact

Email: aruna.urs@takshashila.org.in

Tel: +91 7760314123

About us

Inspiration

The ancient city of Takshashila was the site of perhaps the world's oldest public policy school. It was the intellectual fountainhead not only of Indian statecraft but indeed of all fields of human endeavour. The Takshashila Institution derives inspiration from that ancient seat of learning in its contemporary objective of building the intellectual foundations of a modern India with global interests.

Institution

The Takshashila Institution is an independent, non-partisan, non-profit organisation committed to increasing public awareness and education on strategic affairs, public policy and governance.

We recommend that you apply using the online application form at
<http://takshashila.org.in/education/application>

APPLICATION FOR ADMISSION GRADUATE CERTIFICATE IN PUBLIC POLICY COURSE

This form has four pages. Please fill it up legibly, preferably in block capital letters and send it to us along with supporting documents (if any) and a cheque/bank draft for Rs 500/- in favour of THE TAKSHASHILA INSTITUTION. Mail it to Mr Aruna Urs, Programme Manager, The Takshashila Institution, B-103 Maple, Godrej Woodsman Estate, Bellary Road, Bangalore 560 024.

Full Name: (Dr/Ms/Mr/)

Date of Birth:

Mailing Address:

Current Occupation:

(PIN CODE)

Name of Employer/School:

Telephone:

Highest Educational Qualification:

Email Address:

Institution:

Place:

Period: From To

Skype ID:

Please provide details of your educational background relevant to this application. These must include your diplomas, degrees, pre-university and SSLC/equivalent.

Please provide details of your previous engagement in public affairs, including uniformed groups, social service, political work, NGO involvement, etc.

Qualification:

Institution:

Place:

Period: From To

Qualification:

Institution:

Place:

Period: From To

Qualification:

Institution:

Place:

Period: From To

Qualification:

Institution:

Place:

Period: From To

Please provide details of awards or other recognition you have received in areas relevant to this application:

A limited amount of financial support is available for deserving candidates. If you require financial support, please explain the reasons why. You might be required to provide additional information in support of your application. *Note: You must fill in this section only if you cannot take this course without financial assistance.*

Please provide two references of individuals who know you in a professional or academic context:

Name:	Name:
Designation/Occupation:	Designation/Occupation:
Email:	Email:
Phone:	Phone:

I hereby certify that the information provided above is true and correct. I understand that my application and studentship is liable to be rendered null and void in case any of the information is found to be false or inaccurate. I further undertake to provide relevant documents, if so required by the Admissions Committee of the Takshashila Institution, in support of the information provided in this application form.

I am aware of and fully understand that the Graduate Certificate in Public Policy course is not approved by the government of India and at this time not accepted as a formal qualification for the purpose of government employment.

I further understand that this application form will only be processed after the payment of the application processing fee.

Signature of the applicant

Date:

REMINDER

**The completed application form
and fee must reach our Bangalore
office by November 7th 2011**